

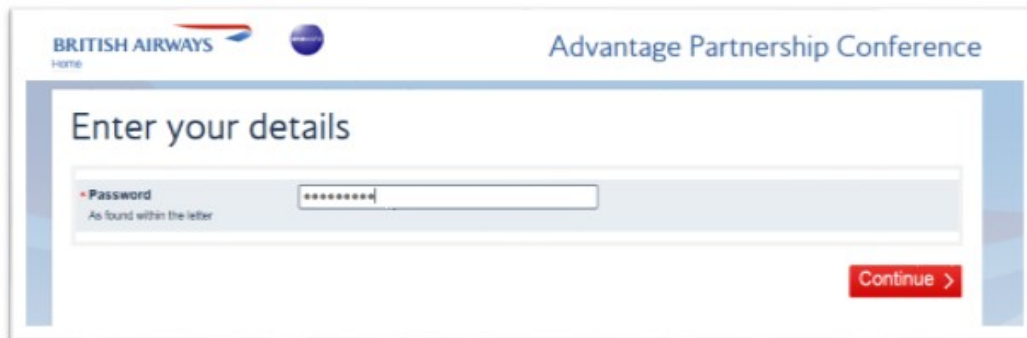
## How to book and use your exclusive Advantage British Airways discount code

You will first need to log-in to the British Airways website:

- If you are already an Executive Club member click [here](#).
- If you are not, you can register or join the Executive Club for free by clicking [here](#).

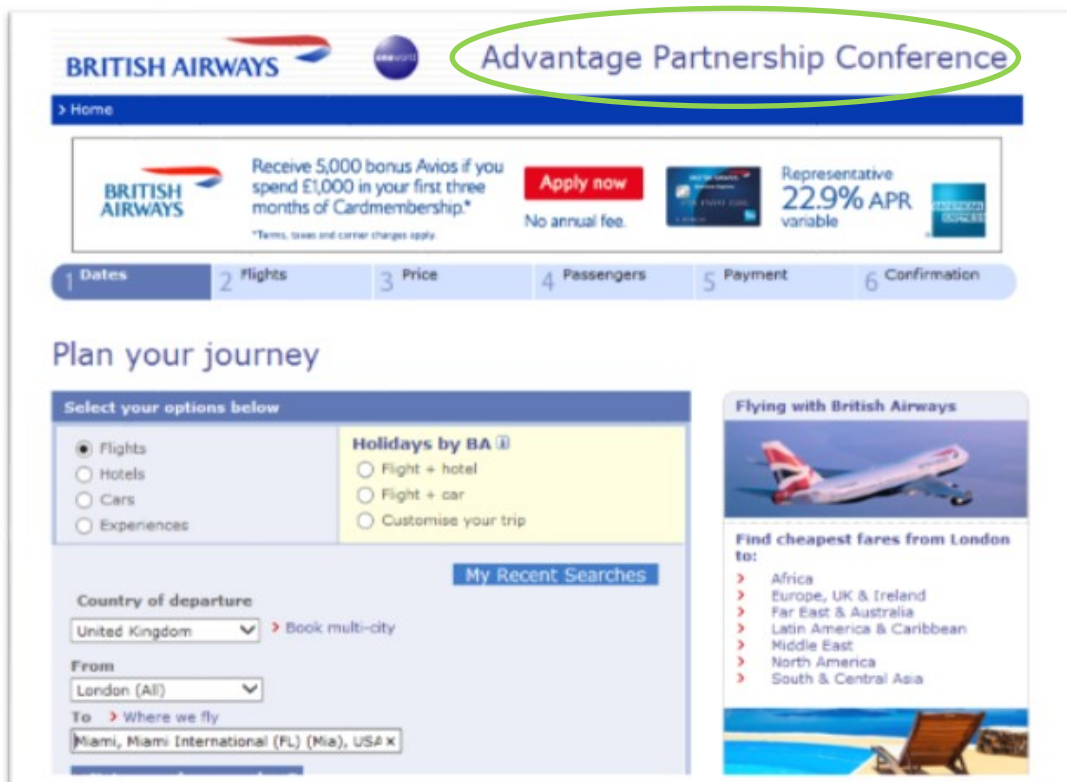
Enter the password 'Advantage' to access your exclusive discount:

Once you've entered your Executive Club log-in details (or registered) you will be taken to a page where you can enter the password 'Advantage':



The screenshot shows the login page for the Advantage Partnership Conference. At the top, there are the British Airways and Avios logos, and the text 'Advantage Partnership Conference'. Below this is a large heading 'Enter your details'. Underneath, there is a password field with a red asterisk and the text 'Password' and 'As found within the letter'. The password field contains several asterisks. To the right of the password field is a red 'Continue >' button.

Enter the password and click 'Continue' to be taken to a unique Ba.com homepage that has been set-up with 'Advantage Partnership Conference' shown at the top:



The screenshot shows the homepage of the Advantage Partnership Conference. At the top, there are the British Airways and Avios logos, and the text 'Advantage Partnership Conference' is circled in green. Below this is a navigation bar with 'Home'. The main content area features a promotional banner for a credit card: 'Receive 5,000 bonus Avios if you spend £1,000 in your first three months of Cardmembership.\*' with an 'Apply now' button, 'No annual fee.', and a 'Representative 22.9% APR variable' rate. Below the banner is a progress bar with steps: 1 Dates, 2 Flights, 3 Price, 4 Passengers, 5 Payment, 6 Confirmation. The main heading is 'Plan your journey'. Underneath, there are options to 'Select your options below' (Flights, Hotels, Cars, Experiences) and 'Holidays by BA' (Flight + hotel, Flight + car, Customise your trip). There is also a 'My Recent Searches' button. The 'Country of departure' is set to 'United Kingdom' and 'Book multi-city'. The 'From' location is 'London (All)'. The 'To' location is 'Miami, Miami International (FL) (Mia), USA X'. On the right, there is a section 'Flying with British Airways' with an image of a plane and a list of 'Find cheapest fares from London to:' including Africa, Europe, UK & Ireland, Far East & Australia, Latin America & Caribbean, Middle East, North America, and South & Central Asia.

From here you can enter your flight search details for MIA and the results will show the exclusive discounted rates. You can then select your flights and continue with your booking as normal.